



Memorandum of Understanding Between Shades of Amboseli and Drusillas Conservation in Action

Preamble

This memorandum of understanding (MoU) sets out the basis of a valued partnership between Drusillas Conservation in Action and Shades of Amboseli aimed at achieving shared goals for Maasai community empowerment and wildlife conservation in the Amboseli region, Kenya.

Shades of Amboseli is a community-based organization (CBO) dedicated to preserving the rich cultural heritage of the Maasai people, conserving the unique biodiversity of the Amboseli ecosystem, and building resilience against the impacts of climate change.

Drusillas Conservation in Action is a registered charity aiming to promote and support, the conservation of wildlife across the globe for outcomes that contribute to species survival and habitat restoration.

Registered charity number: 1207524

Drusillas Zoo is proud to have a strong connection with the Maasai community, supporting wildlife conservation and education programmes dating back to 1996. This agreement lays out both organisations' commitment to delivering outcomes for community empowerment and wildlife conservation in the Amboseli region.

Drusillas Conservation in Action aims to:

- Fund one female student to the value of £820.00 in 2025.
- Contribute £2,500 to Shades of Amboseli to fund conservation and community empowerment programmes as jointly agreed, in 2026.
- Evaluate and possibly refresh the Maasai lesson delivered to school learners with input from Shades of Amboseli.
- Encourage schools to support Shades of Amboseli through the Maasai lesson.
- Publicise the partnership on Drusillas website, social media, and related press opportunities.
- Endeavour to publicise the partnership through visual and verbal interpretation at Drusillas Zoo Park.
- Send a staff member/s to Southern Kenya to observe and engage in Shades of Amboseli's conservation, community, and education programmes between 2026 and 2029.

Shades of Amboseli aims to:

- Manage and report on the Drusillas funding.
- Provide advice and information to evaluate and possibly refresh the Maasai lesson delivered to school learners.
- Publicise the partnership on Shades of Amboseli's website, social media, and related press opportunities.

- Provide content for visual and verbal interpretation at Drusillas Zoo Park as needed.
- Host a Drusillas Zoo Park staff member/s at the Shades of Amboseli's headquarters, allowing them to observe and engage in community empowerment, wildlife conservation and education programmes, for a period of 10-14 days.

Both parties agree to:

- Evaluate the programme annually, review and amend the MoU as necessary.
- Hold annual review meetings and to maintain written records of those meetings.

Signed _____
O. Smith, Trustee, Drusillas Conservation in Action.

Date _____

Signed _____
Kenneth ole Saei, Chairman and CEO, Shades of Amboseli.

Date _____

Signed _____
Paul Lovatt-Smith, Co-founder, Shades of Amboseli.

Date _____